



Blue Horizon's industry award programmes – showcasing your excellence

Why industry awards are important

Industry awards highlight the achievements of the very best organisations and businesses; they encourage best practice and the highest standards of excellence. Such awards are recognised by the press and the business community, and are a source of pride to colleagues, shareholders, customers and future employees as well as being the envy of competitors.

*"Excellence is doing ordinary things extraordinarily well."
- John W. Gardner*

We will work with you to put together external award programmes that:

- position your company firmly in the spotlight as a centre of excellence
- are tailored to your organisation's specific requirements within your industry sector
- celebrate your business achievements through the credibility of externally verified benchmarks
- motivate your employees to higher levels of performance
- maximise the PR potential with all your stakeholders



Our track record

Working on an awards programme within one organisation, over a period of five years, Carole Appleby helped them to net the following prestigious industry awards:

2006

Management Today/UNISYS-Service Excellence Award 2006 (Public Sector)
Chartered Institute of Logistics & Transport Annual Award for Excellence 2006

2005

Government Computing Award for Innovation 2005 "Best Partnership Project"
European Supply Chain Award 2005 (Public Sector)
Intermec Award for Excellence in the Healthcare Supply Chain

2004

European Supply Chain Award 2004 overall winner - "Team of the Year"
European Supply Chain Award 2004 (Public Sector)
UK Supply Chain Team of the Year 2004 (Motor Transport)
UK Supply Chain Technology Award 2004 (Motor Transport)
Health Service Journal Award 2004 for "Improving Care with e-Technology"

2003

Finalist in the European Supply Chain Awards

2002

European Supply Chain Excellence Award for e-procurement

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